

[THE PICORE FACTOR]



In today's rapidly changing world, Picore International understands your need for security solutions that are not only exemplary but also cost-effective. From guard services, investigations, and executive protection to advanced technology solutions, we bring the experience and expertise required to keep our clients safe.

Enhanced security, by elevating organizational performance through our comprehensive consulting and training programs. Our executive coaching services empower leaders to navigate complexity with confidence, while our signature Equine Unbridled program provides a transformative, experiential learning approach that uncovers authentic leadership, strengthens communication, and builds high-trust teams.

At Picore International, we deliver integrated solutions that protect, develop, and inspire—supporting both the safety and the success of every client we serve.

FEEL SAFE. LEAD BOLDLY!

Picore can operate in the United States and internationally

[WHAT MAKES US UNIQUE]

- Prompt resolution of all issues quickly and completely
- Cloud based invoice and scheduling system
- Flexible protocols to meet the demands of your organization
- State of the art equipment for simulation exercises
- Interactive, not passive skill building exercises, online learning utilizes advanced digital tools for interactive platforms
- Face-to-face learning modules designed by Dr. Picore
- We operate as an extension of your team, not just a vendor
- Enterprise-class leadership with a focus on scale, execution, and long-term value creation
- Cutting edge: Through equine leadership training, leaders learn presence, trust, and clear communication—without saying a word

At Picore, we want to see your business through your lens. Protecting your brand is paramount – we align our services to support your corporate vision. Together, we can design a truly “Best in Class” leadership and security program for your company.

-Dana Picore, Ph.D., CEO



[CAPABILITIES]

Training:

- Equine-Inspired Leadership & Emotional Intelligence
- Workplace Violence Prevention
- Conflict Management
- Effective Communication Skills
- Unconscious Bias Awareness
- Critical Thinking & Problem Solving
- Active Shooter Training

Security:

- Armed and Unarmed Uniform Security (including plainclothes law enforcement and executive protection)
- CCTV and Visitor Management Administration
- Loss Prevention
- Emergency Disaster Response (armed and unarmed personnel)
- Security Ambassadors
- Hurricane Response Experience (Katrina, Harvey, Irma, Maria)

Consulting:

- Threat Assessment and Threat Management
- Leadership Unbridled™ — Transformative Equine-Guided Leadership Experiences, Delivered in Person and Online to Meet Leaders Where They Are
- Leadership Development Utilizing Emotional Intelligence Principles



[OUR RESPONSE TIME]

Two hour response /
security officer request

Management returns
calls within two hours

24 hour disaster response

Emergency calls
returned immediately

Leadership is available 24-7

5% revenues towards increased
technology and equine rescue

Specialized training programs developed and
implemented within 48 hours to meet urgent needs



[TECHNOLOGY]

- Real Time Tracking Tools
- Complete Guard Tours
- Flexibility with Audio and Visual Notes
- Performance Tracking Functionality
- Android and iOS Device Compatibility
- Digital Education using Innovative Technology



[THREAT ANALYSIS]



Unmatched Expertise in Behavioral and Security Threat Analysis

Picore brings specialized, multidisciplinary expertise—combining security intelligence, behavioral science, and risk management—to detect and mitigate threats early.



Multidisciplinary Assessment Framework

Our methodologies are rooted in established behavioral models and industry best practices, delivering evidence-based evaluations.



Rapid, Actionable Decision Support

We provide leadership with clear threat levels, guidance, and intervention strategies—empowering organizations to act quickly and confidently.



Collaborative, Client-Centered Approach

We work closely with HR, legal, security, and leadership to ensure every case is handled with discretion, insight, and alignment to organizational values.



Comprehensive Prevention and Intervention Programs

From early warning detection to case management, training, and policy development, Picore delivers end-to-end threat management solutions.



[EMOTIONAL INTELLIGENCE]

COGNITIVE REFRAMING

Teach participants to:

- Identify thought distortions
- Reframe negative interpretations to shift from problem-focused to solution-focused thinking
- Challenge assumptions

Why it's powerful:

- Changing the story changes the emotional experience



[MOST HONEST LEADERSHIP COACH YOU'LL EVER MEET HAS FOUR LEGS]

- Lead with strength, communicate with purpose
- Equine-inspired leadership training reveals how your mindset, body language and focus impact every interaction—from the boardroom to the frontline
- Equine-assisted learning operationalizes Kolb's Experiential Learning Model by moving leaders to positive change
- Direct application to workplace leadership challenges
- Instead of participants physically interacting with horses, they observe, interpret, and apply real-time equine behavior to leadership situations with a series of learning video clips guided by Dr. Picore



[A SELECTION OF OUR AWARDS]

- Stevie® Gold Winner, for Technology Used in Customer Service
- Stevie® Silver Winner, for Female Entrepreneur of the Year / Dana Picore, Ph.D.
- Stevie® Bronze Winner, Marketing Program of the Year
- Inc 5000 Fastest Growing Private Companies in America
- Top 100 Fastest Growing Private Companies - Los Angeles Business Journal

The Stevie® Awards are the world's leading business awards, honoring excellence in innovation, leadership, and organizational performance.



Gold Trophy for Stevie® Award
for Best Use of Technology
in Customer Service



[WE DON'T FOLLOW TRAILS—
WE CUT NEW ONES]

FEEL SAFE. **LEAD BOLDLY!**





[PICOREINTERNATIONAL.COM]

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